

BRINGING THE CURRICULUM TO LIFE



ONLINE SAFETY



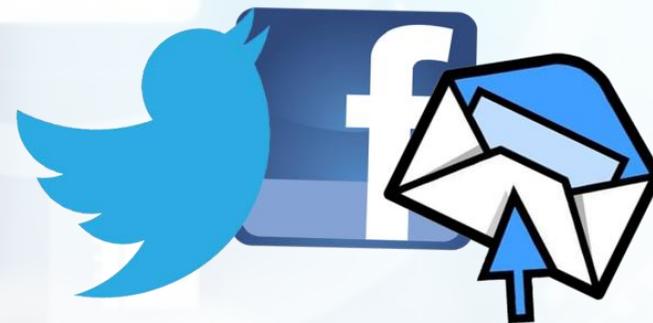
Martin Bailey (*Director – Animate 2 Educate Ltd*)

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Facebook: facebook.com/animate2educate

Twitter: @animate2educate



Mr Bailey is a visionary for how ICT can be used creatively to motivate, stimulate and raise standards.

Nick Anderson (Headteacher - Bede Community Primary School, Gateshead)





ONLINE SAFETY



- **Filtering is NOT the answer.** We need to teach our children what to do when they find something offensive.
- Children need to develop a good attitude to **communicating** online and ***acquire a safe and responsible set of online behaviours.***



 **ONLINE SAFETY**



WHAT KIDS HAVE THESE DAYS



WHAT WE HAD

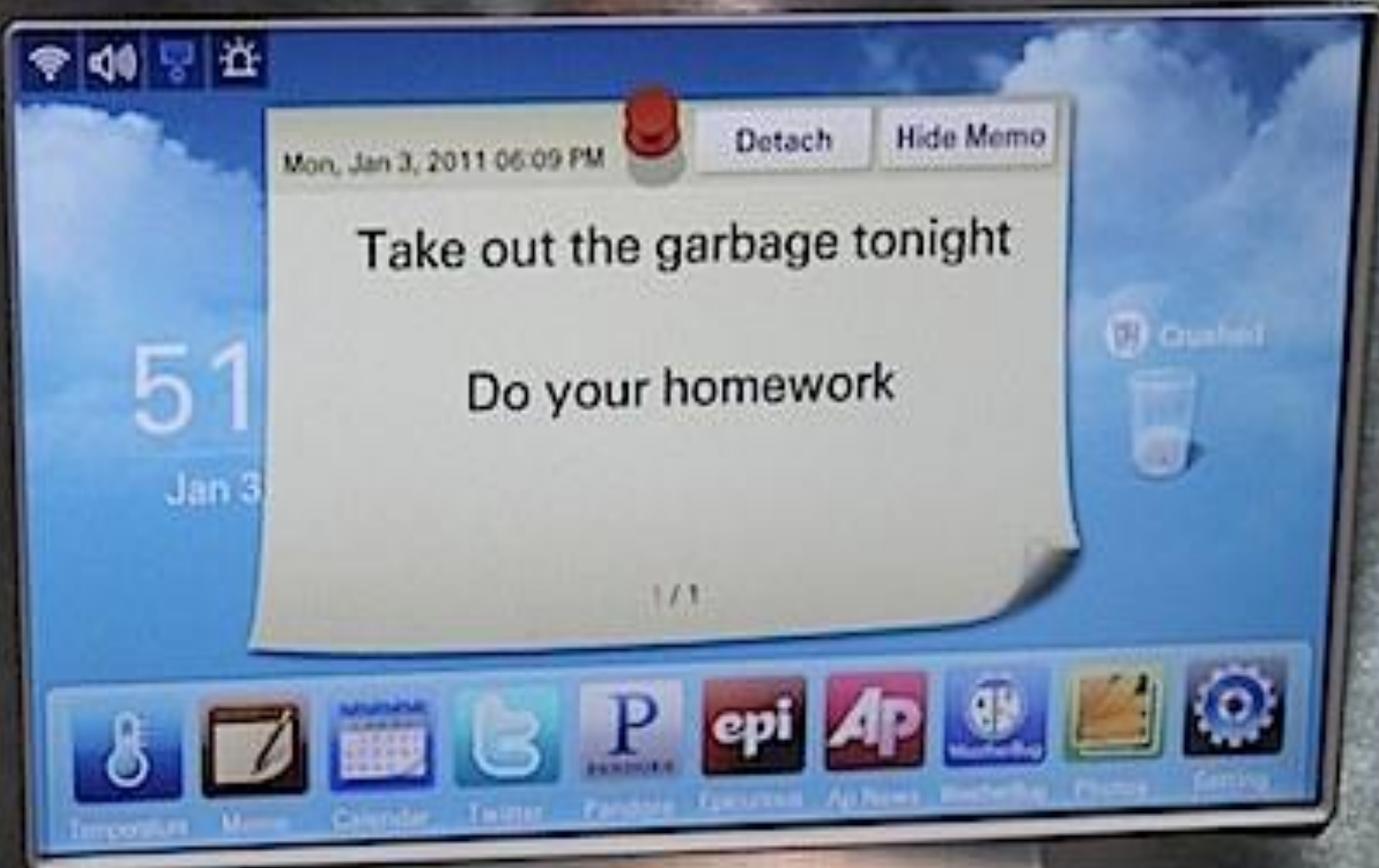




TO DO LIST
Remember to check the
fridge for any expired
items and the budget
for all the groceries.

WiFi





Mon, Jan 3, 2011 06:09 PM

Detach

Hide Memo

Take out the garbage tonight

Do your homework

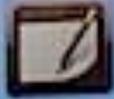
51

Jan 3

Crushed



Temperature



Memo



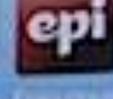
Calendar



Twitter



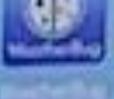
Pandora



epi



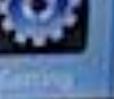
Ap News



Weather



Photos



Settings

Intelligent Dispenser

engadget

FRI JAN 7 02:25 PM

Back

Food Management

Meat/Fish

Fish

Expiration

15 Days Left

Purchase Date

01.07.2011 01:37 PM

Reset Expiration



Smart Shopping

Smart Shopping

Welcome to Smart Mart Groceries!! Total 20

Tomato	Bananas	Bean Sprouts	Broccoli
\$ 1.98	\$ 2.45	\$ 1.60	\$ 0.45

[Check Order List](#)

LC Linear Compressor



Climate Control

CLEAN WATER

Recipe Send to Oven

Home Back List Recipes

Sweet Potato Pizza



- Cuisine: American
- Prep time: 5min
- TT Savings: 4 Forks
- Course: Main Dishes
- Cook time: 20min

• Ingredients

- 1 cup marinara pizza sauce
- 1 6-oz. ball of fresh pizza dough

Cancel



10 YEARS AGO



NOW



3 BIGGEST FEARS OF OUR GENERATION

1



2



3



We Do Not Have

★ WiFi ... ★

Talk To Each Other

Pretend It's 1995

IN CASE OF FIRE:

**Please leave the building before
posting it on social media.**



MESSAGE DELIVERY

100 DIGITAL COMMUNICATIONS



Founded 1516

Peak 2005-2006

84 million items delivered per day

Today

41 million



Founded 2009

Today (UK only)

100 million messages per day



Founded 1992

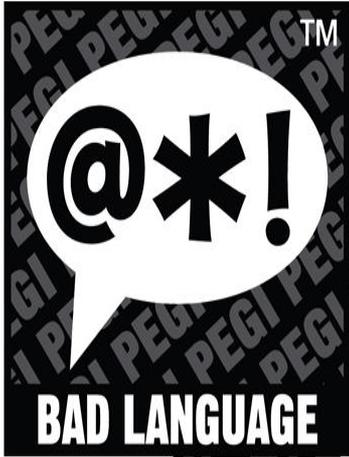
Today (UK only)

57 million



* 2014 statistics





3+

7+

12+

16+

18+



www.pegi.info

www.pegi.info

www.pegi.info



TM

www.pegi.info



3+



TM

www.pegi.info www.pegi.info www.pegi.info www.pegi.info www.pegi.info



www.pegi.info

www.pegi.info

www.pegi.info

www.pegi.info

www.pegi.info

7+

15+

10



Bad Language



Gambling

Games that encourage or teach gambling



Discrimination

Game contains material which may encourage discrimination



Sex

Game depicts nudity or sexual behaviour and references



Drugs

Games refer to the use of drugs



Fear

Game may be scary for young children



Online

Games can be played online



Violence

Games contain violence

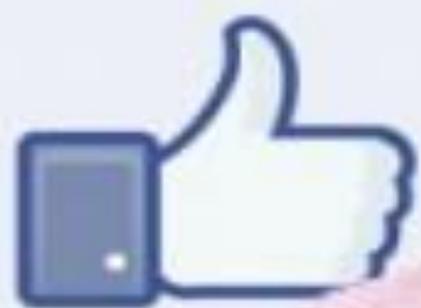
PEGI

Pan
European
Game
Information



ONLINE SAFETY





Like





Among children aged 0-4 years

- ✓ Almost **3 in 4** (73%) use a tablet, laptop or computer
- ✓ Over **1 in 4** (29%) have their own device

CHILDWISE (2015) - visit www.saferinternet.org.uk/research for a summary



ONLINE SAFETY



facebook



personal
information

first day at school.... She's dealing with it better than me !!
My little girl is growing up too fast 🥺



2013

2012

2011

2010

2000s

1990s

1980s

Born

Sponsored 🇮🇳



ALLSAINTS

www.allsaints.com

THE BIKER PROJECT PART

II : THE HANDBAG Inspired

by our Biker Jackets.

Introducing a new 1...



Leeroy Parkinson

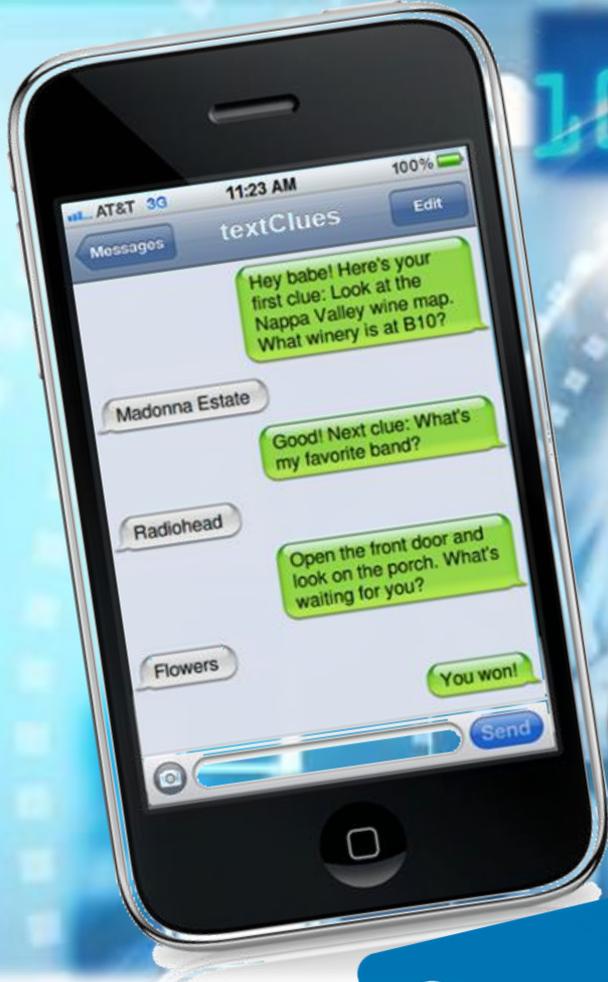
3 hrs · Instagram ·

Can't believe it!



16 Likes · 4 Comments

DIGITAL COMMUNICATIONS





FaceTime

BEWARE

WHAT YOU SHARE



ONLINE SAFETY



BRINGING THE CURRICULUM TO LIFE

LEARN THE UNDERWEAR RULE



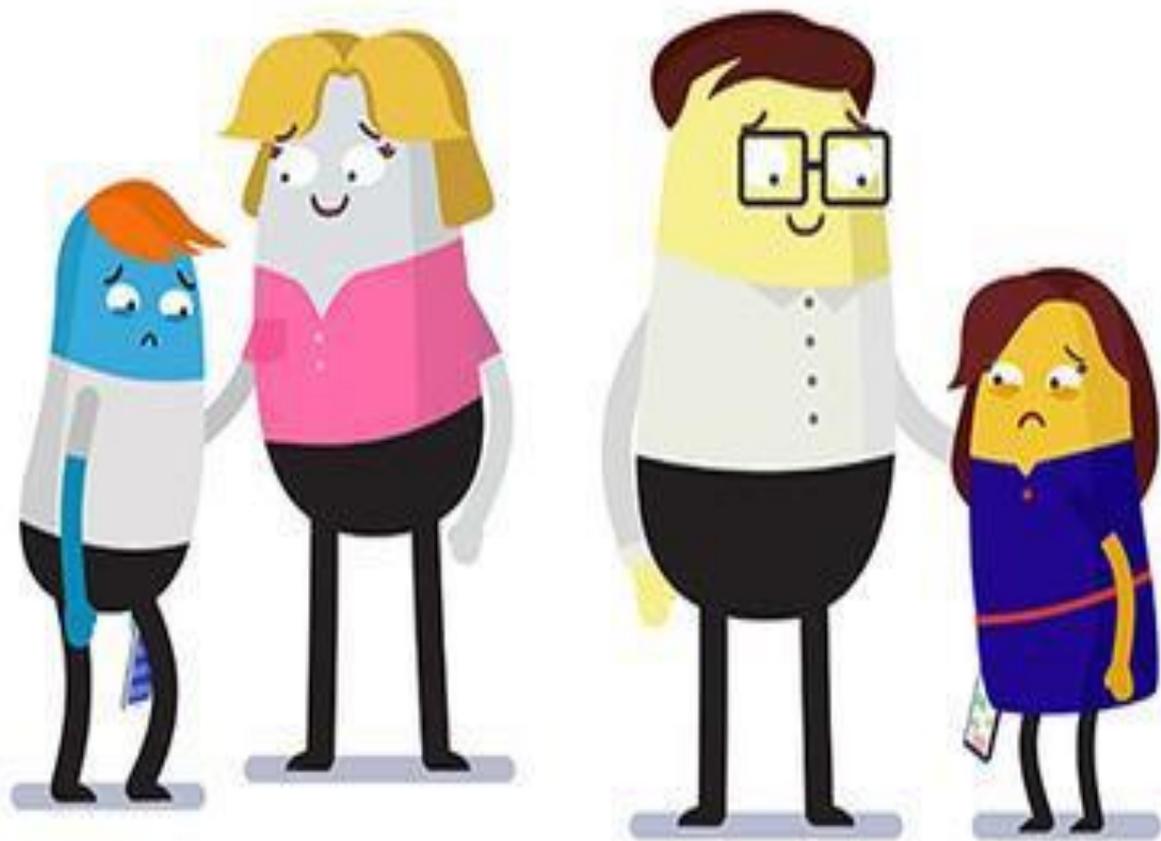
- P** RIVATES ARE PRIVATE
- A** LWAYS REMEMBER YOUR BODY BELONGS TO YOU
- N** O MEANS NO
- T** ALK ABOUT SECRETS THAT UPSET YOU
- S** PEAK UP, SOMEONE CAN HELP



ChildLine is a service provided by the NSPCC.
20182916. Registered charity numbers 238401 and 50987712.



Nude Selfies: What parents need to know



Thinkuknow.co.uk/Parents



Disney CLUB PENGUIN



- Zainha
- Alf Sal
- Balen
- Flipo36
- Misscayenne
- Zainan
- Yellow Mini
- Adw1
- Endre
- Krazyazn28
- Penguin8340
- Peachy1633
- Penguin79324529
- Beaks410



I'm a V.I.P and a Jury and a Celeb! 37.044 / 40.000 ! Only 2956 Until Level 5! Autos Please 😊

Hollywood VIP Club

I will help you level up diavanielle!

Mia-Jayne

DiaVanilbritney Louise hotya2

Fran Is Epic

Tula xxx

jessie108988579

VIP jury celeb

Fran Is Epic

Diamond

Chat

fiffy784 big monst... amywinst... sasha1004 LauraH122 (Pink_babie) Tula xxx ake8910 ornellaxxx



XBOX ONE



&



Headsets



Online Safety in the Curriculum

Key Stage 1

Pupils should be taught to:

- Use technology safely and respectfully, **keeping personal information private**, identify where to go for help and support when they have concerns about content or contact on the internet or other online technologies.

Key Stage 2

Pupils should be taught to:

- Use technology, safely, respectfully and responsibly; **recognise acceptable/unacceptable behaviour**; identify a **range** of ways to report concerns about content and contact.



**Lee and Kim's
Adventures: Animal Magic**

**Top Tip
Number**

1

People you don't know are strangers. They're not always who they say they are.

**Top Tip
Number**

3

Keep your personal information private.

**Top Tip
Number**

2

Be nice to people on the computer like you would in the playground.

**Top Tip
Number**

4

If you ever get that 'uh oh' feeling, you should tell a grown-up you trust.



**Lee and Kim's
Adventures: Animal Magic**

**TREAT YOUR
PASSWORD
LIKE YOUR
TOOTHBRUSH**



**CHOOSE A GOOD ONE
CHANGE IT REGULARLY
NEVER SHARE IT**



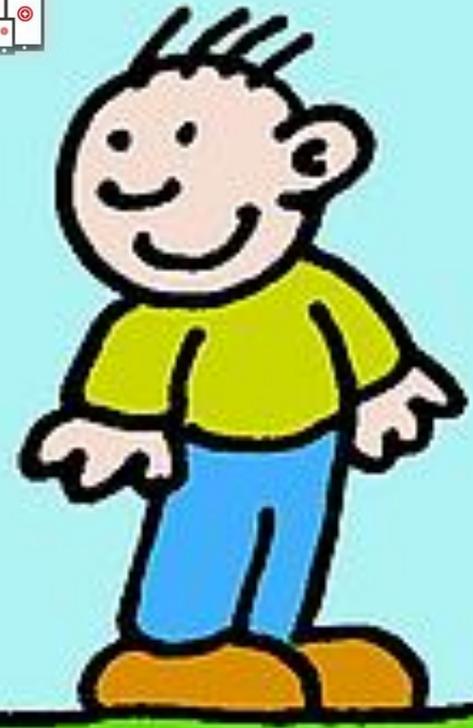
Password

seecateek



IF YOU WANT TO HAVE FRIENDS, BE FRIENDLY

 ONLINE SAFETY 



ONLINE SAFETY



Animate
2 Educate

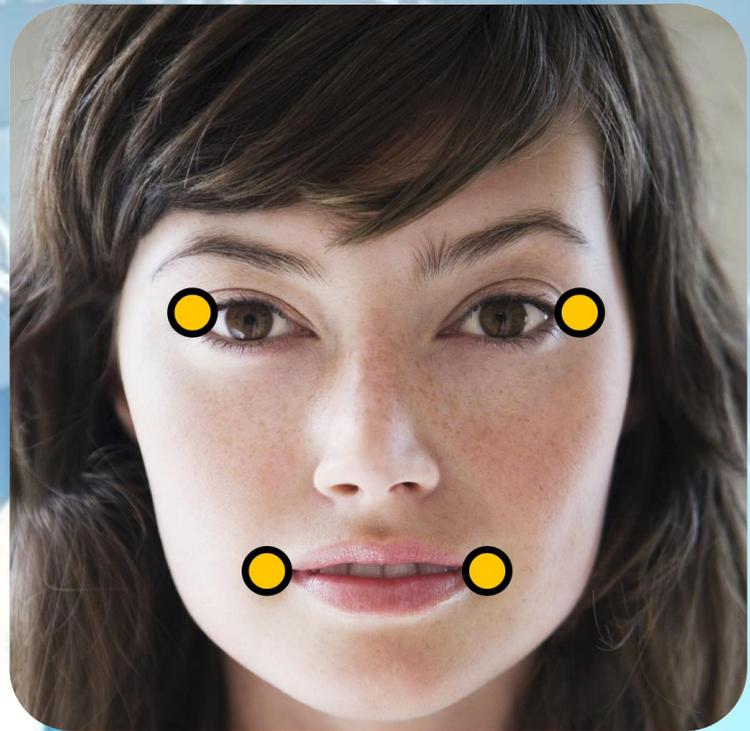
BRINGING THE CURRICULUM TO LIFE

Create your
WeeMee

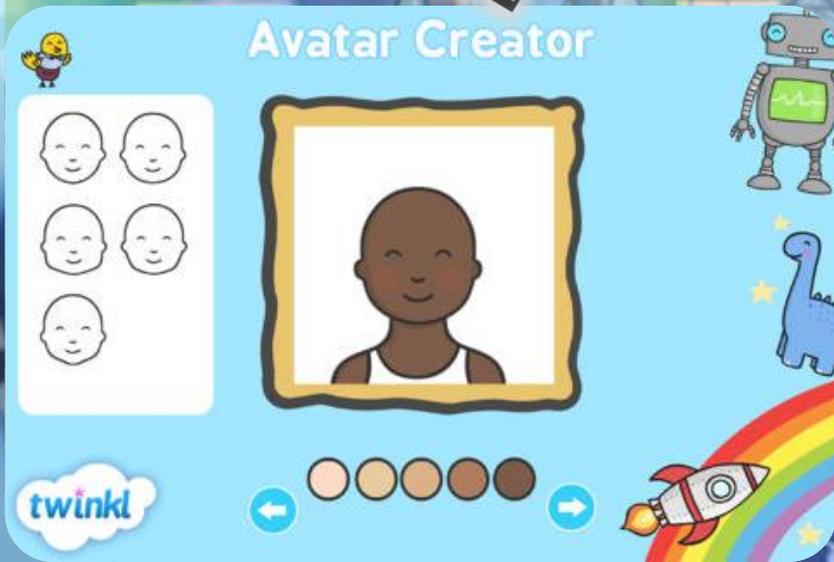


ONLINE SAFETY

The WeeMee logo is in a bubbly, blue-outlined font. Below it are two cartoon characters: a boy with blonde hair wearing a plaid shirt and a girl with dark hair and a flower crown. A purple banner with a red cross icon and the text 'ONLINE SAFETY' is on the left. A laptop with a red cross icon is at the bottom.



Avatar Creator



twinkl

The Avatar Creator interface shows a grid of face options on the left, a central frame with a dark-skinned avatar, and a color palette at the bottom. A rocket and a dinosaur are also visible in the background.

CHATTER PIX
KIDS

BY DUCK DUCK MOOSE



The advertisement features two cartoon children holding smartphones, with a dog in the foreground. The background is orange with a pattern of speech bubbles.



CLICK CEOP
Internet Safety

Worried about something
you've seen online?

CLICK TO REPORT IT!



Watch Jigsaw



Going online is just as safe as going outside, as long as you follow some simple rules.



BACK



QUIZ



RELATED
MOVIES



MORE



SEARCH

Stay safe online

Remember the 5 SMART rules when using the Internet and mobile phones.



S

SAFE: Keep safe by being careful not to give out personal information – such as your full name, email address, phone number, home address, photos or school name – to people you are chatting with online.



M

MEET: Meeting someone you have only been in touch with online can be dangerous. Only do so with your parents' or carers' permission and even then only when they can be present.



A

ACCEPTING: Accepting emails, IM messages, or opening files, pictures or texts from people you don't know or trust can lead to problems – they may contain viruses or nasty messages!



R

RELIABLE: Information you find on the internet may not be true, or someone online may be lying about who they are. Make sure you check information before you believe it.



T

TELL: Tell your parent, carer or a trusted adult if someone or something makes you feel uncomfortable or worried, or if you or someone you know is being bullied online.





BRINGING THE CURRICULUM TO LIFE

Naace
Delivery Partner



ONLINE SAFETY



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Twitter: [@animate2educate](https://twitter.com/animate2educate)

